Telecom26 selects Cellusys for Mission Critical Steering of Roaming

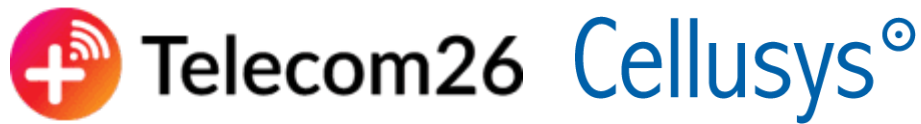*Critical communications and devices rely on quality-based steering and real-time business intelligence*

Dublin/Zurich (October 3, 2023) – Swiss-based global mobile operator Telecom26 has integrated the award-winning Cellusys Steering of Roaming system into its operational stack to support key global enterprise customers, many of which rely on cellular connectivity for business critical communications.

"Migrating from our previous steering of roaming system was painless and one of the best decisions we've ever made for our customers," said Nicola Berardocco, CEO of Telecom26. "The accuracy and reporting power of the Cellusys system have changed the way we approach steering. The platform offers exceptional performance and we are pleased to be able to deliver even higher levels of quality and efficiency to our customers."

In addition to critical IoT traffic, Telecom26 supports many large international organisations with critical communications, particularly for business travellers roaming worldwide. Already specialising in maritime, near-shore connectivity, and geo-redundant coverage, providing the strongest signal and highest available roaming quality is one of Telecom26's key priorities. The ability to segment and steer devices and subscribers based on multiple criteria is essential for Telecom26. Cost and quality of service must be optimised, across a variety of use cases and customers.

To evaluate the effectiveness of the system, a 6-month PoC was launched which yielded compelling results. The Cellusys steering platform was chosen for its detailed segmentation and steering of devices and subscribers based on customer lists, device type, usage patterns and network access type from 2G to 5G-NSA.

With the solution in place, Telecom26 can also implement steering policies that select for the best coverage, for critical use cases such as medical device connectivity and remote

medical testing, as well as fleet management and tracking in environments with constrained RF coverage. Telecom26 supports all cellular carriers, enabling connectivity to any available networks. In some cases, devices may require only intermittent connectivity and can be steered based on the most favourable commercial models.

"As the industry moves into VoLTE and 5G-SA roaming, we look forward to working closely with Telecom26 to support their unique customer base with the many challenges associated with both roaming and security." said Brendan Cleary, CEO - Cellusys.

About Cellusys

Cellusys Solutions, trusted by over 1 billion subscribers worldwide, empower CSPs with total signalling control in order to drive profitability. Our roaming and analytics solutions are 5G SA ready, and ensure unparalleled VoLTE roaming quality for subscribers. We specialise in interconnect signalling, delivering versatile, robust solutions for 5G, VoLTE, signalling security, anti-fraud, roaming, analytics, and IoT.

Recognized as the top Steering of Roaming provider as well as the #1 most trusted, reliable, and simple to work as rated by users, Cellusys Roaming is the preferred choice for many MNOs, carrier groups, and IPX providers.

Learn More: cellusys.com

About Telecom26

We're an independent, global mobile operator with our own network core and operational assets leveraging relationships with more than 1100 network connections and 650 mobile operators across 200+ countries to secure unrivalled global coverage.

We offer a full range of telecom services and connectivity options including 5G (where available), LTE, Wi-Fi, private networks, 2G, 3G and 4G, as well as satellite and offshore connectivity capabilities.

Our customers include enterprises, OEMs and NGOs who want a single delivery partner, cross-border solutions and network coverage that is secure, resilient and can be tailored to meet specific and evolving needs.

Founded in Switzerland in 2012, Telecom26 is an Operator Member of the GSMA

For more information, please visit www.telecom26.ch

https://www.linkedin.com/company/telecom26-ag/

https://twitter.com/telecom26_ag